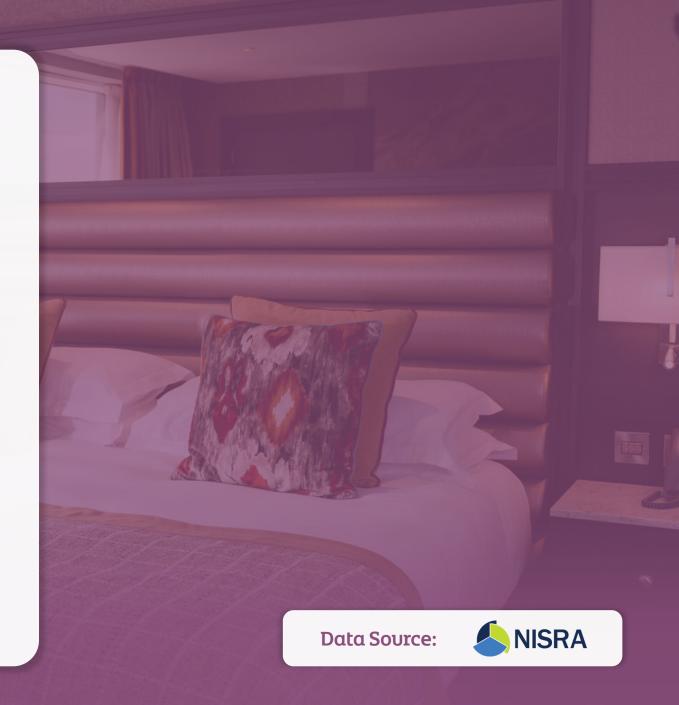


# NISRA Accommodation Performance Report

August 2025



## NI Hotel Performance Summary

Northern Ireland Statistics and Research Agency (NISRA) data for January-August 2025 indicate hotel room and bed occupancy performance fell below the same period in 2024 (-4pps and -1pp respectively), while August occupancy marginally increased compared to July 2025. Year-to-date room and bed sales remained on par with the same period last year (-2% and +2% respectively). Room sales for the month of August 2025 were down by 5% compared to 2024 but increased by one tenth compared to the previous month. Hotel stock increased by 2% at the end of July 2025 compared to the previous year.

NI YTD '25 Room Occupancy

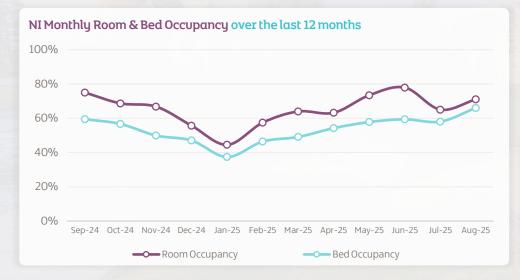
64%

-4pps vs Jan-Aug 2024

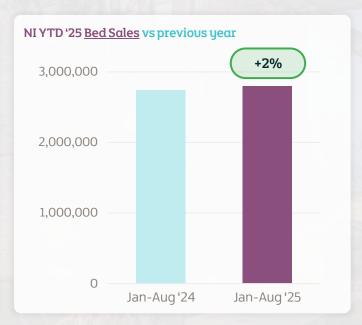
NI YTD '25 Bed Occupancy

54%

-1pp vs Jan-Aug 2024











142 Hotels



9,665 Rooms



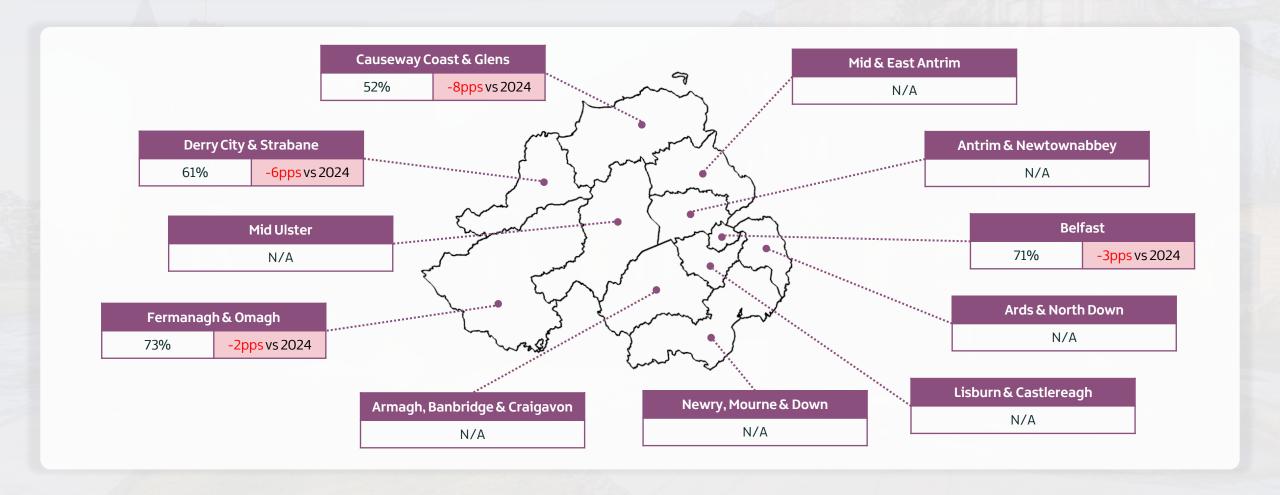
21,813 Beds

+4%



#### NI Hotel Room Occupancy by LGD

Room occupancy varied across Local Government Districts (LGDs) for year-to-date (January-August) 2025. Fermanagh & Omagh LGD recorded the highest room occupancy (73%), followed by Belfast LGD (71%). Figures are not available for some LGDs due to the sample size being too small to provide a reliable estimate.



## NI Small Service Performance Summary

Northern Ireland Statistics and Research Agency (NISRA) accommodation statistics for year-to-date (January-August) 2025 indicate small service (guesthouse, guest accommodation and bed & breakfast) room and bed occupancy experienced small decreases compared to 2024. Room sales were slightly down on the previous year while bed sales saw a 2% increase. Room and bed sales were more positive for the month of August 2025 compared to August 2024, increasing by 5% and 12% respectively. Overall small service stock increased by 8% compared to 2024.

NI YTD '25 Room Occupancy

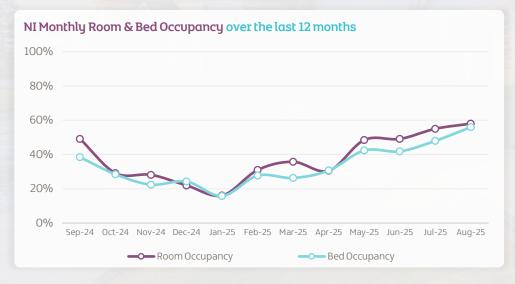
41%

-3pps vs Jan-Aug 2024

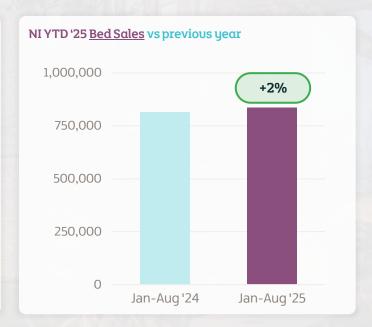
NI YTD '25 Bed Occupancy

37%

-1pp vs Jan-Aug 2024







NI Accommodation Stock as at end July 2025 vs previous year

63 Guesthouses

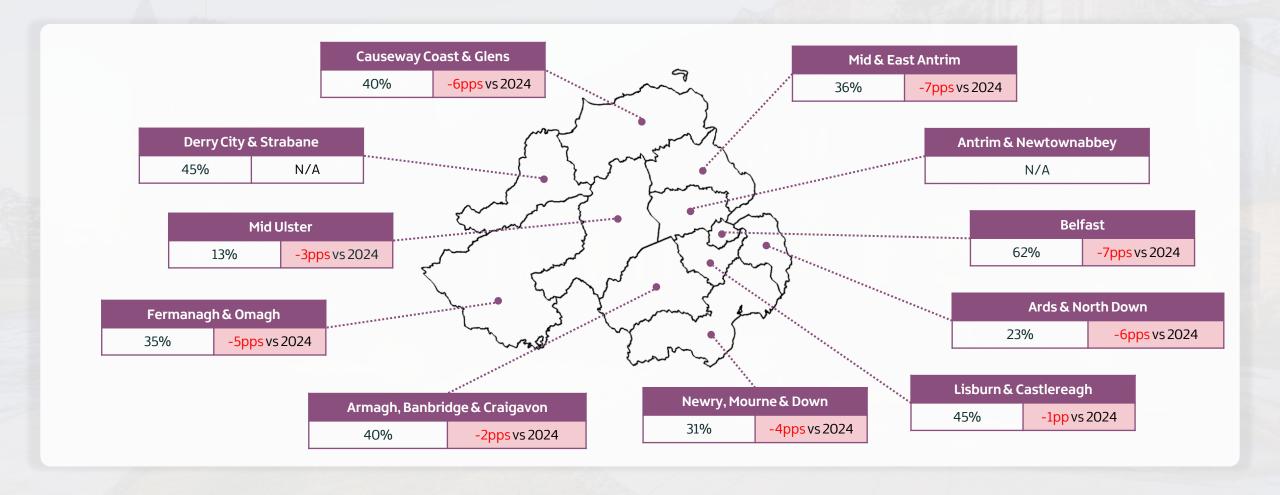
558 Guest accommodation



## NI Small Service Room Occupancy by LGD

#### January-August 2025

Room occupancy varied across Local Government Districts (LGDs) for year-to-date (January-August) 2025. Belfast LGD recorded the highest room occupancy (62%), followed by Lisburn & Castlereagh (45%). Figures are not available for some LGDs due to the sample size being too small to provide a reliable estimate.



# **Notes:**

- The Northern Ireland Statistics & Research Agency (NISRA) collect hotel and small service accommodation data through their monthly hotel survey and small service survey using a census of Northern Ireland accommodation.
- Small Service accommodation is made up of guesthouses, guest Accommodation and B&Bs. Further information on the accommodation categories can be found <a href="here">here</a>.
- Stock used for monthly occupancy is based on the stock at the end of previous month.
- The data has been weighted for non-response, assuming no non-response bias and weighted by local authority
  and size. Due to different response rates to different parts of the questionnaire, there are different weights for
  arrivals, guests and weekend/weekday splits.
- Local government district data can only be provided when the sample size is large enough to provide a reliable estimate.

