



TOURISM
NORTHERN
IRELAND

2024

Local Government District (LGD) Summary Report

Insights & Intelligence Service

Data Source:



NISRA

Total NI Trips



4.7m*

Total NI Nights



14.9m

Total NI Spend

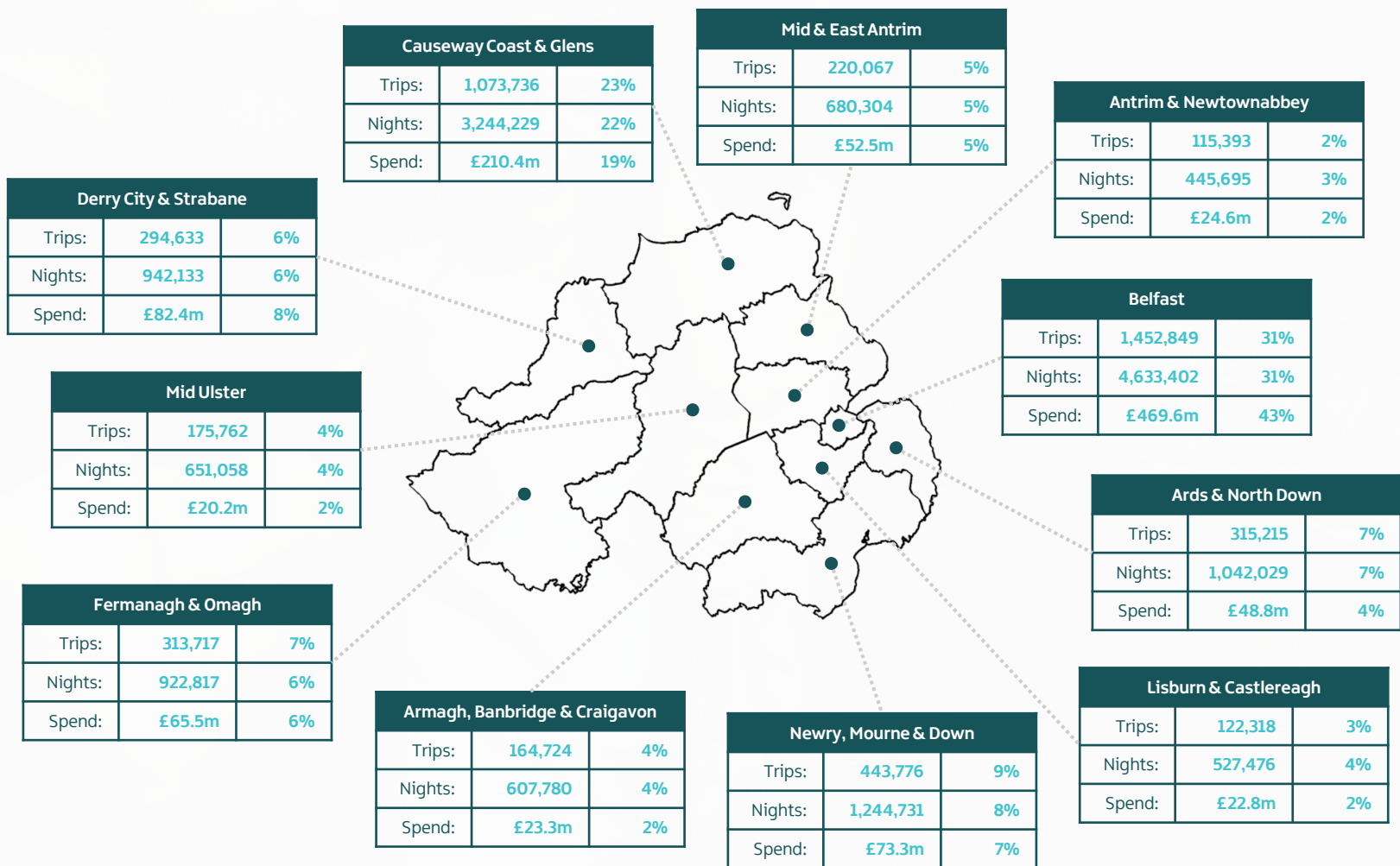


£1.1bn

Data Source:

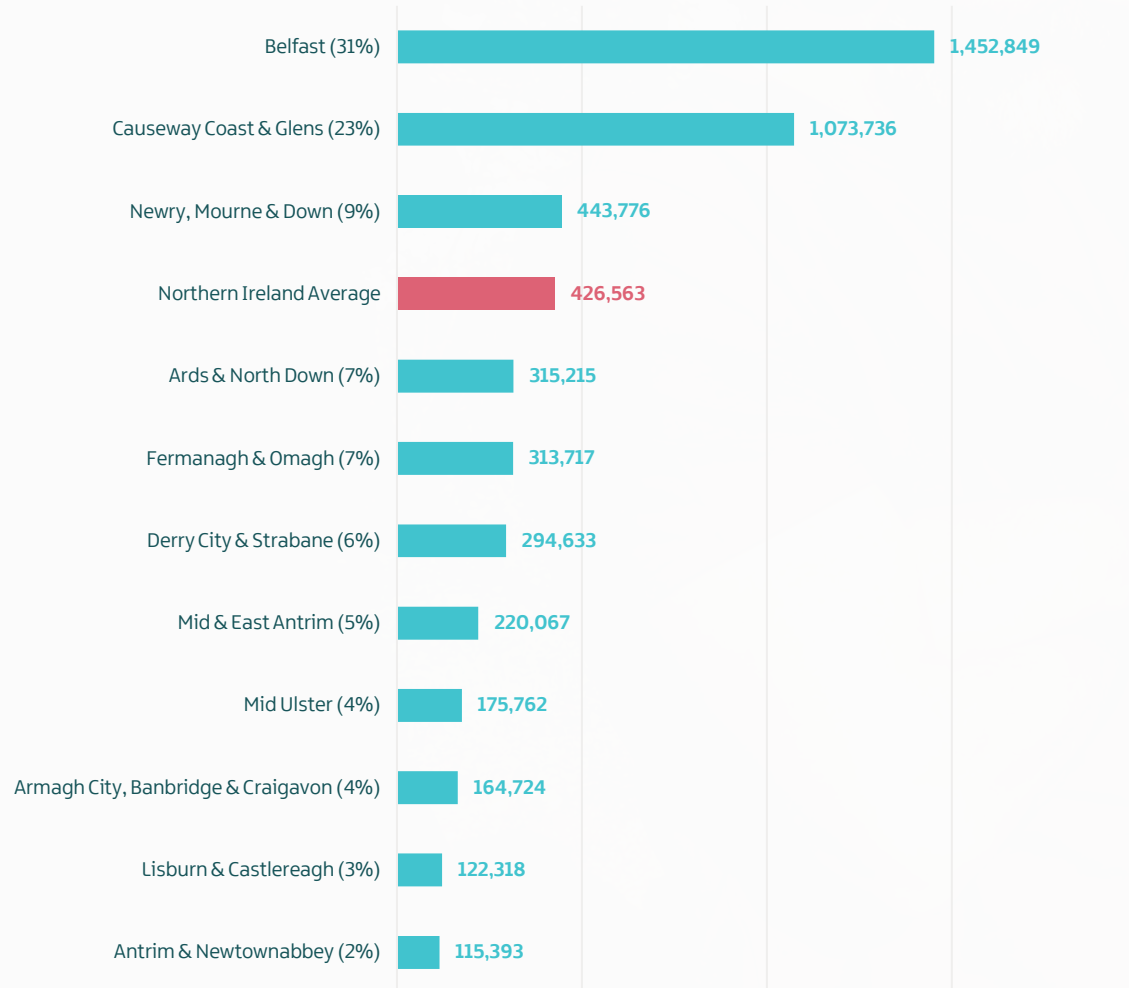


LGD Trips, Nights & Spend and Proportion of NI Overall¹

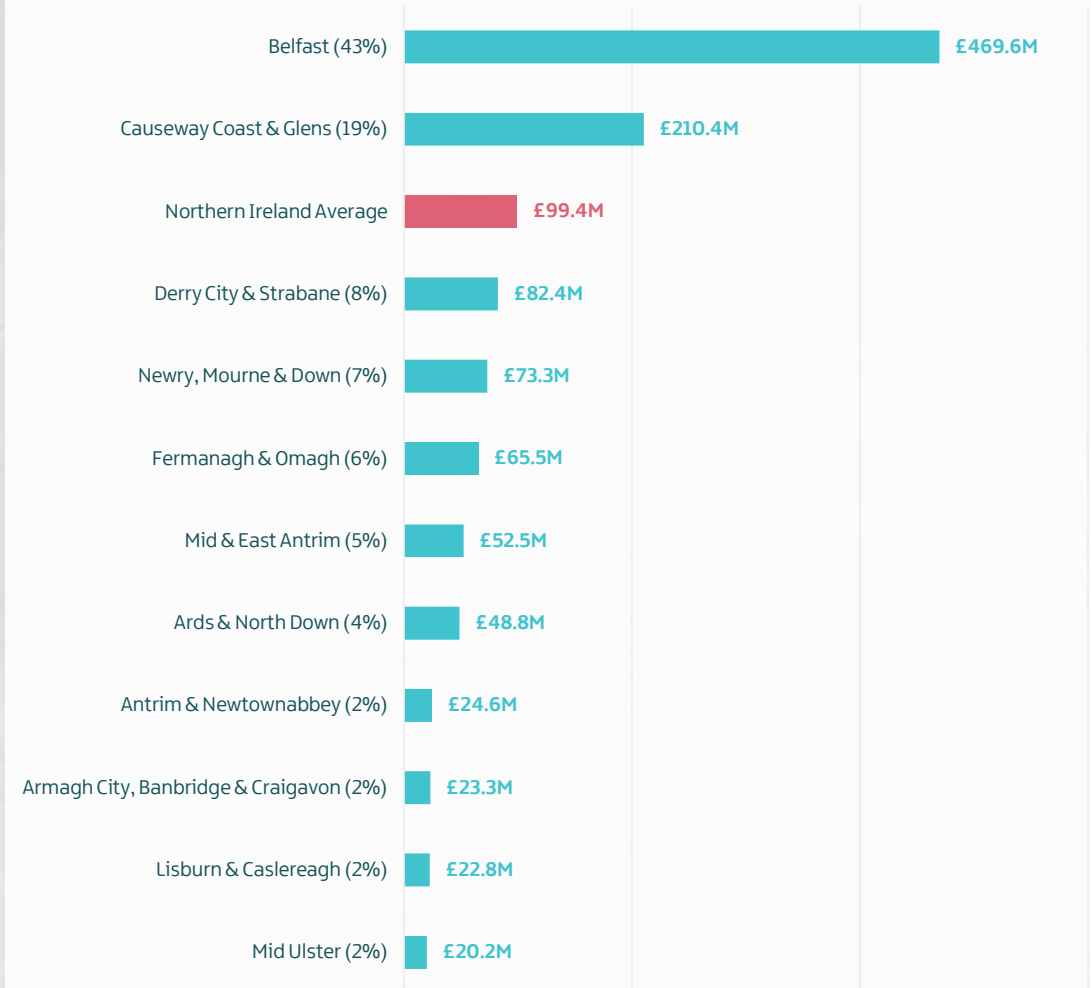


*Figures relate to overnight trips only (i.e. exclude day trips). Overnight trips may sum to more than the total overnight trips to NI as someone may visit more than one LGD. ¹Proportions may not equal 100% due to rounding.

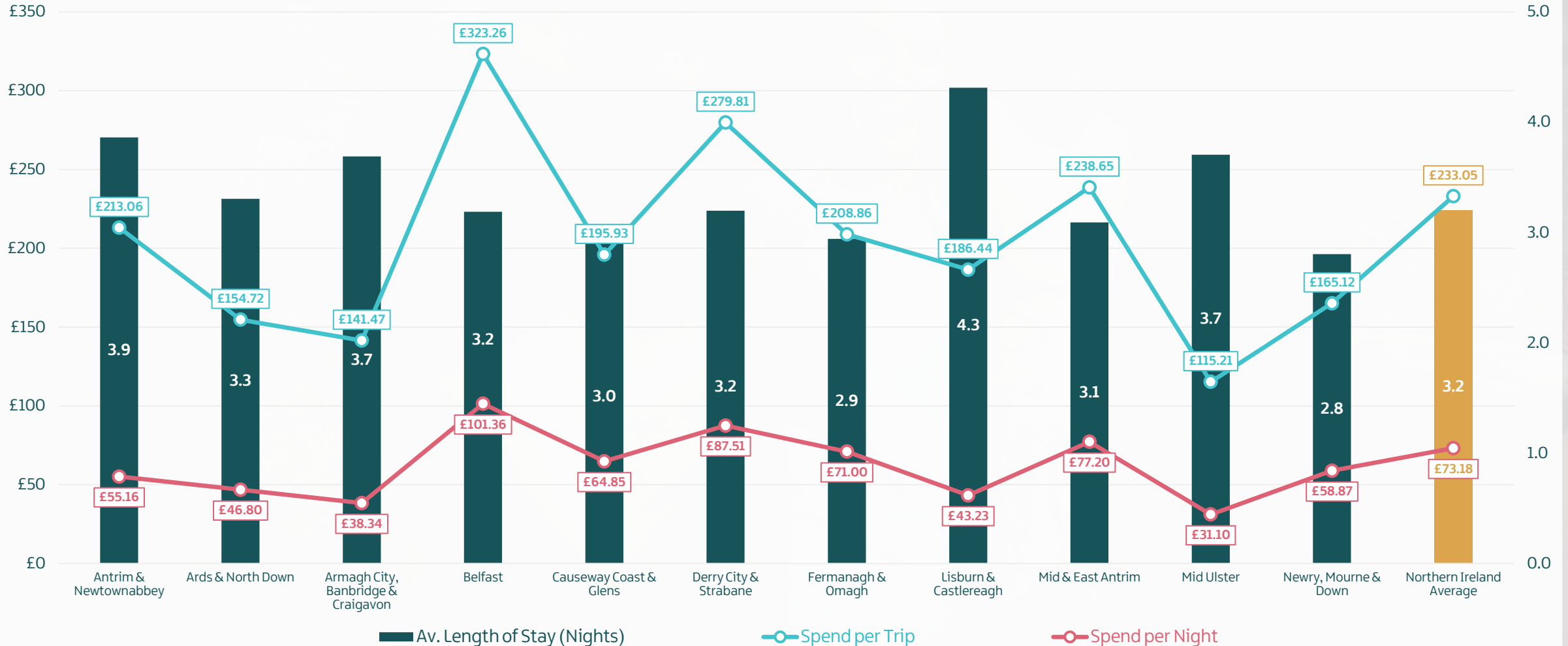
Overnight Trips by Local Government District



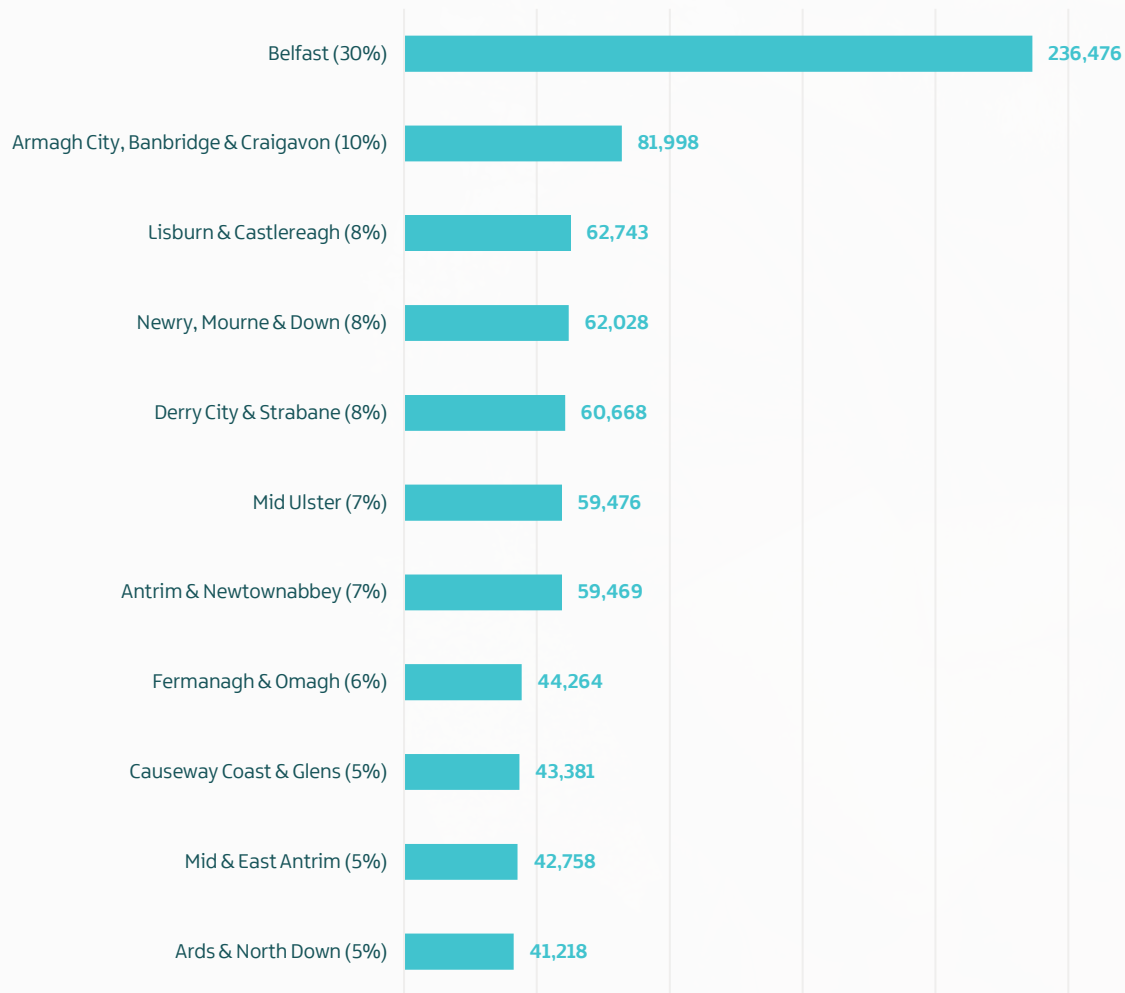
Overnight Spend by Local Government District



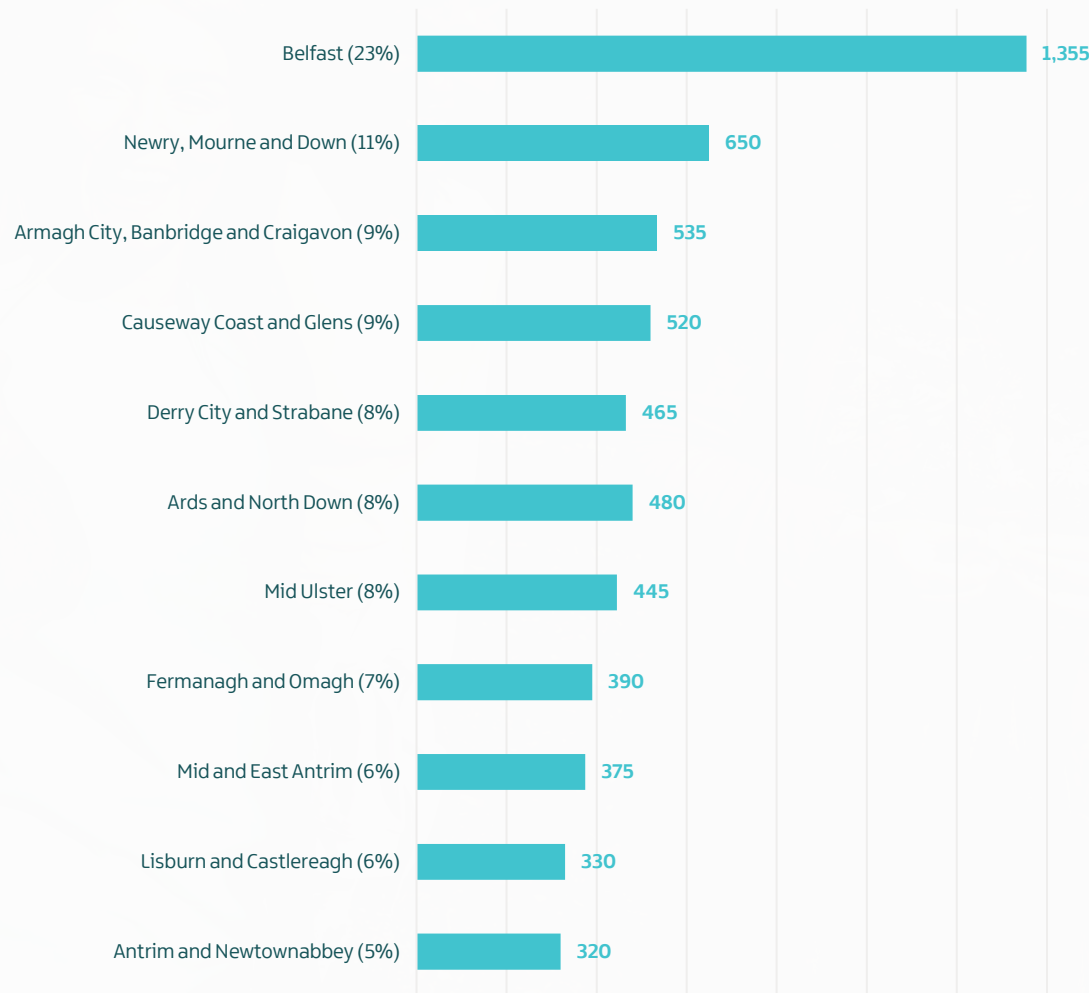
Average Length of Stay, Spend per Trip and Spend per Night by Local Government District



2022 Tourism Employee Jobs by LGD



2024 VAT/PAYE Registered Tourism Businesses by LGD



LGD	Trips	% of NI Trips	Nights	% of NI Nights	Spend (£)	% of NI Spend	Avg. Spend per Trip	Avg. Spend per Night	Avg. Length of Stay
Antrim & Newtownabbey	115,393	2%	445,695	3%	24,585,659	2%	£213.06	£55.16	3.86
Ards & North Down	315,215	5%	1,042,029	7%	48,769,222	4%	£154.72	£46.80	3.31
Armagh City, Banbridge & Craigavon	164,724	3%	607,780	4%	23,303,540	2%	£141.47	£38.34	3.69
Belfast City	1,452,849	31%	4,633,402	31%	469,643,365	43%	£323.26	£101.36	3.19
Causeway Coast & Glens	1,073,736	23%	3,244,229	22%	210,378,256	19%	£195.93	£64.85	3.02
Derry City & Strabane	294,633	5%	942,133	6%	82,442,496	8%	£279.81	£87.51	3.20
Fermanagh & Omagh	313,717	7%	922,817	6%	65,523,401	6%	£208.86	£71.00	2.94
Lisburn & Castlereagh City	122,318	3%	527,476	4%	22,805,175	2%	£186.44	£43.23	4.31
Mid & East Antrim	220,067	5%	680,304	5%	52,517,877	5%	£238.65	£77.20	3.09
Mid Ulster	175,762	3%	651,058	4%	20,248,926	2%	£115.21	£31.10	3.70
Newry Mourne & Down	443,776	9%	1,244,731	8%	73,277,005	7%	£165.12	£58.87	2.80
TOTAL	4,692,191	100%	14,941,654	100%	1,093,494,923	100%	£233.05	£73.18	3.18

Local Government District Overnight Trips by Market of Origin 2024

LGD	Northern Ireland	% of NI Trips	% of LGD Trips	Great Britain	% of GB Trips	% of LGD Trips	ROI & Other	% of ROI & Other Trips	% of LGD Trips
Antrim & Newtownabbey	25,890	2%	22%	56,994	4%	49%	32,509	2%	28%
Ards & North Down	124,846	8%	40%	88,011	6%	28%	102,359	6%	32%
Armagh City, Banbridge & Craigavon	51,050	3%	31%	57,916	4%	35%	55,758	3%	34%
Belfast City	200,948	13%	14%	684,415	50%	47%	567,486	32%	39%
Causeway Coast & Glens	605,096	39%	56%	122,762	9%	11%	345,879	20%	32%
Derry City & Strabane	82,587	5%	28%	79,208	6%	27%	132,837	8%	45%
Fermanagh & Omagh	134,706	9%	43%	48,518	4%	15%	130,493	7%	42%
Lisburn & Castlereagh City	20,752	1%	17%	55,880	4%	46%	45,686	3%	37%
Mid & East Antrim	66,823	4%	30%	69,206	5%	31%	84,037	5%	38%
Mid Ulster	47,006	3%	27%	37,545	3%	21%	91,211	5%	52%
Newry Mourne & Down	203,803	13%	46%	64,752	5%	15%	175,221	10%	39%
TOTAL	1,563,507	100%	33%	1,365,207	100%	29%	1,763,478	100%	38%

Local Government District Overnight Trips by Reason for Visit 2024

LGD	Holiday/Pleasure/Leisure (HPL)			Visiting Friends/Relatives (VFR)			Business & Other		
	Trips	% of Total HPL Trips	% of LGD Trips	Trips	% of Total VFR Trips	% of LGD Trips	Trips	% of Total Bus. & Other Trips	% of LGD Trips
Antrim & Newtownabbey	40,095	2%	35%	61,313	4%	53%	13,985	2%	12%
Ards & North Down	150,528	6%	48%	157,112	9%	50%	7,576	1%	2%
Armagh City, Banbridge & Craigavon	60,637	3%	37%	84,676	5%	51%	19,411	3%	12%
Belfast City	734,124	31%	51%	454,116	26%	31%	264,609	45%	18%
Causeway Coast & Glens	830,929	35%	77%	177,805	10%	17%	65,003	11%	6%
Derry City & Strabane	90,427	4%	31%	153,534	9%	52%	50,672	9%	17%
Fermanagh & Omagh	129,603	5%	41%	160,035	9%	51%	24,078	4%	8%
Lisburn & Castlereagh City	15,362	1%	13%	94,651	5%	77%	12,305	2%	10%
Mid & East Antrim	80,546	3%	37%	128,273	7%	58%	11,247	2%	5%
Mid Ulster	23,283	1%	13%	90,578	5%	52%	62,902	10%	35%
Newry Mourne & Down	222,896	9%	50%	159,998	9%	36%	60,882	10%	14%
TOTAL	2,378,429	100%	51%	1,722,092	100%	37%	591,670	100%	13%

Notes:

- Tourism performance estimates presented are based on overnight trips taken by Northern Ireland residents and visitors from outside Northern Ireland. Estimates relate to overnight trips only, i.e. exclude day trips.
- Data reported refers to 'stages' within trips (i.e. when more than one location is stayed in during the trip). Therefore the 'total LGD' trips figure may sum to more than the total number of trips reported for Northern Ireland.
- Percentages may not add up to 100% due to rounding.
- NISRA advise against comparing 2024 LGD tourism performance statistics with previous years.
- The full NISRA Report (including background notes) and associated tables relating to 2024 tourism performance statistics (including local government district statistics) can be found at [this link](#).