



Carbon Literacy for Tourism – Course Overview


Welcome to the course!

This overview document provides a step-by-step process through your learning programme including details of self-study and pre course tasks. The programme provides a context for the climate change challenge we face as well as an opportunity to discuss and develop opinions and ideas that focus on changes we can make as individuals, communities and organisation to reduce emissions.

The programme involves both elements of learning below,

- *Self-study materials – working through reading materials to support group meetings*
- *Group meetings on Zoom to review learning from the self-study materials, develop ideas and work towards certification.*

The self-study links will be made available to you at least one week prior to each online meeting.

| Session structure | Module aims and content | Timing |
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| <p>Remember, you must complete all self-study sessions, have attended all online meetings and submitted your evidence form in order to complete the course for certification through the Carbon Literacy Project.</p> <p>Please see below for further detail on the order, content and tasks related to each individual Module.</p> | | |
| <p>Pre-Course</p> | <p>Please complete pre-course survey using this link or the QR code. https://www.surveymonkey.co.uk/r/YR6DYK7</p> <p>Task for first session – Think about a significant natural outdoor feature or space you value e.g. a favourite walk, view, landscape, garden, flora or fauna etc. Be ready to discuss this place and its value to you, at the first meeting.</p> <p>Optional - Watch the documentary. Before the first online meeting, if you have time watch the following 1hr documentary by David Attenborough, Climate Change – The Facts https://www.bbc.co.uk/programmes/m00049b1</p> |  |
| <p>Module 1</p> <p>The Science Behind Climate Change and implications for NI</p> | <p>To explain the science of global warming and climate change.</p> <p>To explain what Greenhouse Gases (GHG) are and provide details of the scale of human emissions and their sources.</p> | |

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| <p>Approx 2.5hrs</p> <p>You will have been provided with a Zoom link for Module 1.</p> | <p>To show how human emissions of Greenhouse Gases are linked to global warming and climate change.</p> <p>To show the current impacts of warming on our planet.</p> <p>To review the potential future impacts of Climate Change for NI and the case for urgent action</p> <p>To explain the international response to climate change and how this is being led by the United Nations.</p> <p>To explain what steps the UK Government are taking to tackle the issue.</p> <p>To provide an overview of the NI Assembly approach in contributing to UK net-zero targets.</p> <p>To explain how fairness and equity is an issue with regards to the impacts of global warming and climate change.</p> <p>To discuss how Climate Change issues are influencing behavior change</p> |
| <p>Module 1 further reading</p> | <p>Please read the Module 1 self-study resources. This should take no more than 1.5hrs</p> |
| <p>Module 2</p> <p>Carbon Footprints and reducing emissions.</p> | <p>To explore your own <i>carbon footprint</i> and where our emissions come from.</p> <p>To explore the business <i>carbon footprint</i> and where the emissions come from.</p> <p>Discover case studies and examples for how others have taken action to reduce their carbon footprint</p> <p>To explore ways that you can reduce GHG emissions and tackle climate change through both <i>personal and collective action</i>.</p> <p>The impact you can have in your role and sector to effect change. Communicating sustainability to customers.</p> <p>Accreditation & Assessment with carbon literacy paperwork.</p> |
| <p>Module 2 further reading</p> | <p>Please read the Module 1 self-study resources. This should take no more than 1.5hrs</p> |
| <p>Supplementary Material</p> | <p>As well as the links to the Further Reading/Home Learning you will be provided with</p> <ol style="list-style-type: none"> 1. Useful Resources document 2. Toolbox talk on Reducing Emissions which can delivered to staff in your organisation |
| <p>Carbon Literacy Accreditation and Project Evidence</p> | <p>You will receive a <i>Carbon Literacy Project Evidence Form</i> and <i>Completion Guidance</i>. Please start to work through these for completion and submission to KNIB for review. These can be completed at the end of the course, or throughout with the assistance of your facilitator.</p> |

We would love to see evidence of your individual or collective actions, and where you have been able to share the learning from this course with your peers e.g. via the suggested toolbox talks.

Good sources of evidence include photos, stories, testimonials, tailored materials, or in-house comms showing where you are integrating the learning from your course and implementing the actions from your pledge.

You can send completed forms to:

scott.howes@keepnorthernirelandbeautiful.org – please indicate in your email that your form relates to the Carbon Literacy for Tourism course.

Once the forms have been reviewed, they will be sent to the Carbon Literacy Project for accreditation.

Please now complete this very short post-course survey. Thank you.



Course complete

