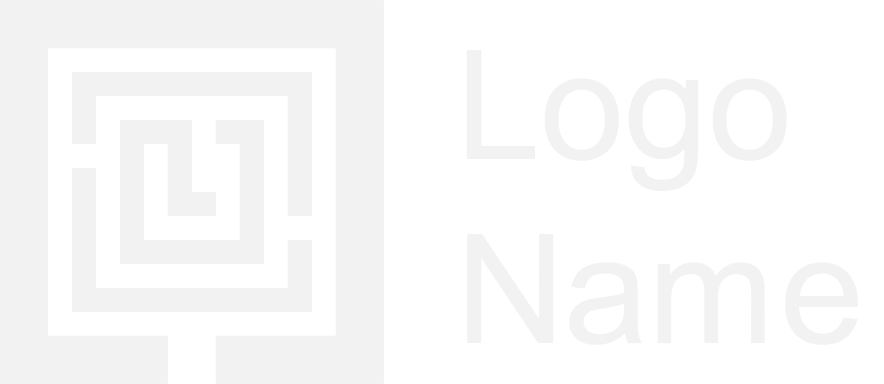
|  |
| --- |
| Strategic Plan 2022 - 2025  Our future….. |
| ABC OrganisationABC Organisation Address  Address  Phone: +44 (0)28 90 xxxxxx  Email: info@abc.org  Phone: +44 (0)28 90 xxxxxx  Email: info@abc.org |



**Contents**

## Foreword

## We started ABC Organisation in 20xx offering……. and until the pandemic hit in Q1 2020 our business was expanding year on year.

## Like many other business, we had to close down for much of the last two years and we used the time to rethink and regroup.

## Our group focuses on…..

n, Vision and Values

### **Our Mission**

### To create a company that provides…….

### **Our Vision**

### Our vision is….

### **Our Values**

### Our values are:

### Drive

### Integrity

### Focus

### Determination

### XXXX

## Our Strategic Goals

**Strategic Goal 2**

We will become the top….

**Strategic Goal 3**

We will establish high quality….

**Strategic Goal 1**

We will re-establish our pre-Covid trading levels by xx/xx/xxxx

**Strategic Goal 5**

We will establish….

**Strategic Goal 5**

We will establish….

**Strategic Goal 4**

We will achieve the highest standards of corporate responsibility and be recognised as a top sustainable organisation

**Strategic Goal 4**

We will achieve the highest standards of corporate responsibility and be recognised as a top sustainable organisation

**Strategic Goal 1**

We will re-establish our pre-Covid trading levels by xx/xx/xxxx

**Strategic Goal 1**

We will re-establish our pre-Covid trading levels by xx/xx/xxxx

**Objective 1.1: To respond effectively to the needs and aspirations of our key stakeholders**

**Objective 1.2: To ensure our services and activities are delivered to the highest standards**

**Objective 1.3: To increase awareness of…..**

**Strategic Goal 2**

We will become the top……

**Strategic Goal 2**

We will become the top……

**Objective 2.1: To be identified as the number one ……**

**Objective 2.2: To be added to the preferred list of…..**

**Objective 2.3 To ensure all…..**

**Strategic Goal 3**

We will establish high quality…..

**Strategic Goal 3**

We will establish high quality…..

**Objective 3.1: To manage…..**

**Objective 3.2: To ensure…..**

**Objective 3.3: To increase…..**

**Strategic Goal 4**

We will achieve the highest standards of corporate responsibility and be recognised as a top sustainable organisation

**Strategic Goal 4**

We will achieve the highest standards of corporate responsibility and be recognised as a top sustainable organisation

**Objective 4.1: To be…..**

**Objective 4.2: To establish…..**

**Objective 4.3: To ensure…..**

**Strategic Goal 5**

**We wlll establish……**

**Strategic Goal 5**

**We wlll establish……**

**Objective 5.1: To be…...**

**Objective 5.2: To establish……**

**Objective 5.3: To ensure……**

**Key Performance Indicators (KPIs)**

**Strategic Goal 5**

**We wlll establish……**

To ensure we keep focused on our main goals, we will track our performance using the following KPIs:

|  |  |
| --- | --- |
| **Area** | **KPIs** |
| Impact/Outputs |  |
| People |  |
| Stakeholders |  |
| Finance |  |
| Environment/Sustainability |  |