

Native Events

We believe that arts practices, events and cultural activities can ignite imaginations for societal change.

What we do



Environmental
Action



Event
Production

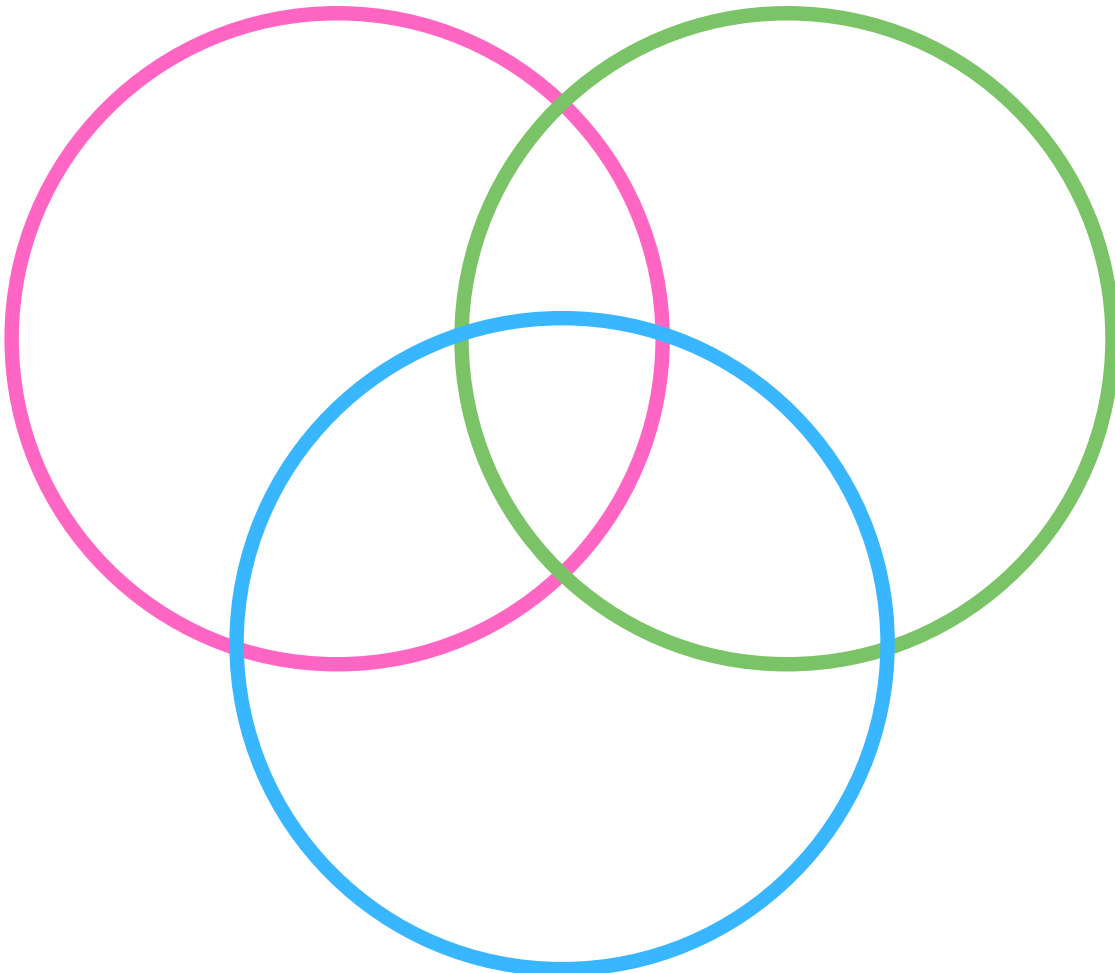


Event Equipment
Hire



360° Approach

Systems Thinking



Circular Design

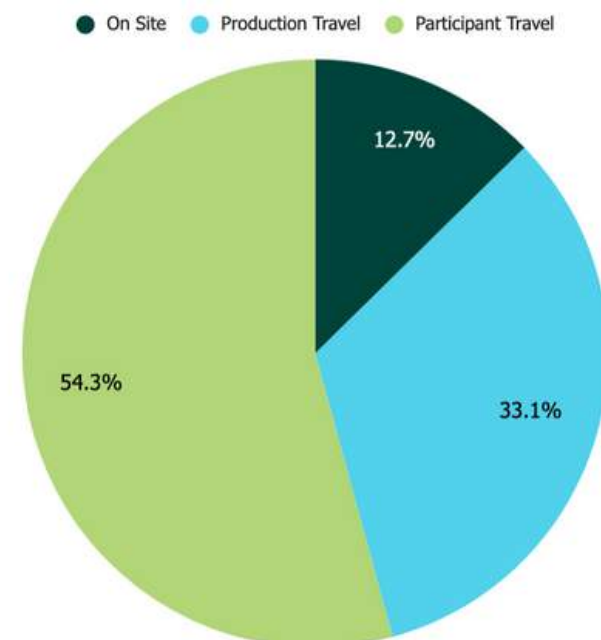
Cultural Interventions



Advice & Training



Emissions breakdown as a percentage of total



Production



Equipment Hire





Julie's Bicycle EU

Julie's Bicycle
CREATIVE • CLIMATE • ACTION



native
events

Julie's Bicycle Europe Projects

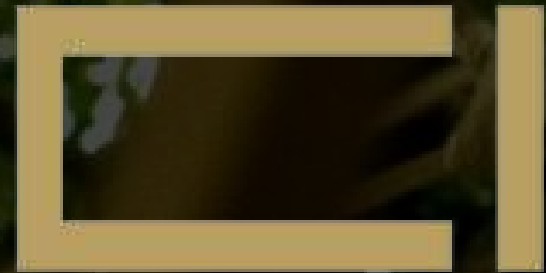
the arts
council
B chomhairle
ealaíon

- Climate Action Policy and Implementation Plan
- Internal climate action and environmental training
- Climate action and environmental funding requirements
- Climate Action 101 guide for the arts sector

Julie's Bicycle Europe Projects



Clár Éire Ildánach
*Creative Ireland
Programme*



- Training Programme for 43 Creative Climate Action Projects:
- Two three-day residential courses
- Facilitated Artists Day
- Ongoing one-to-one mentoring sessions

Julie's Bicycle Europe Projects



Erasmus+

- Part of an EU-wide Consortium
- Development of a Diagnostic and Strategic Tool for CCIs
- Assess, measure, and analyze their ecological impacts
- Incorporating advanced technologies, techniques, and indicators

Combined Climate and Nature Crisis: International Response



COP27

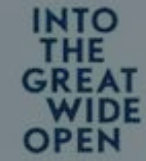
**SHARM EL-SHEIKH
EGYPT 2022**



The fastest way to combat
of global warming
Use animal-free products



Green Deal Circular Festivals 2019



Green Deal Circular Festivals 2023





FUTURE FESTIVAL TOOLS



Future Festival Tools

Themes we tackle



Combined Climate and Nature Crisis: Ireland's Response









**Ireland declares a Climate
and Biodiversity Emergency
“..in our own Irish way”...
May 2019**



Rialtas na hÉireann
Government of Ireland

Climate Action and Low Carbon Development (Amendment) Bill 2021

Report and Final Stages – Dáil Éireann

www.gov.ie

#ClimateActionIRL



Rialtas na hÉireann
Government of Ireland

51%

BY 2030

www.gov.ie

2018 is Baseline Year for Emissions

[#ClimateActionIRL](https://twitter.com/ClimateActionIRL)



Rialtas na hÉireann
Government of Ireland

**Net Zero
0%**

BY 2050

www.gov.ie

2018 is Baseline Year for Emissions

#ClimateActionIRL



Julie's Bicycle EU

Julie's Bicycle
CREATIVE • CLIMATE • ACTION



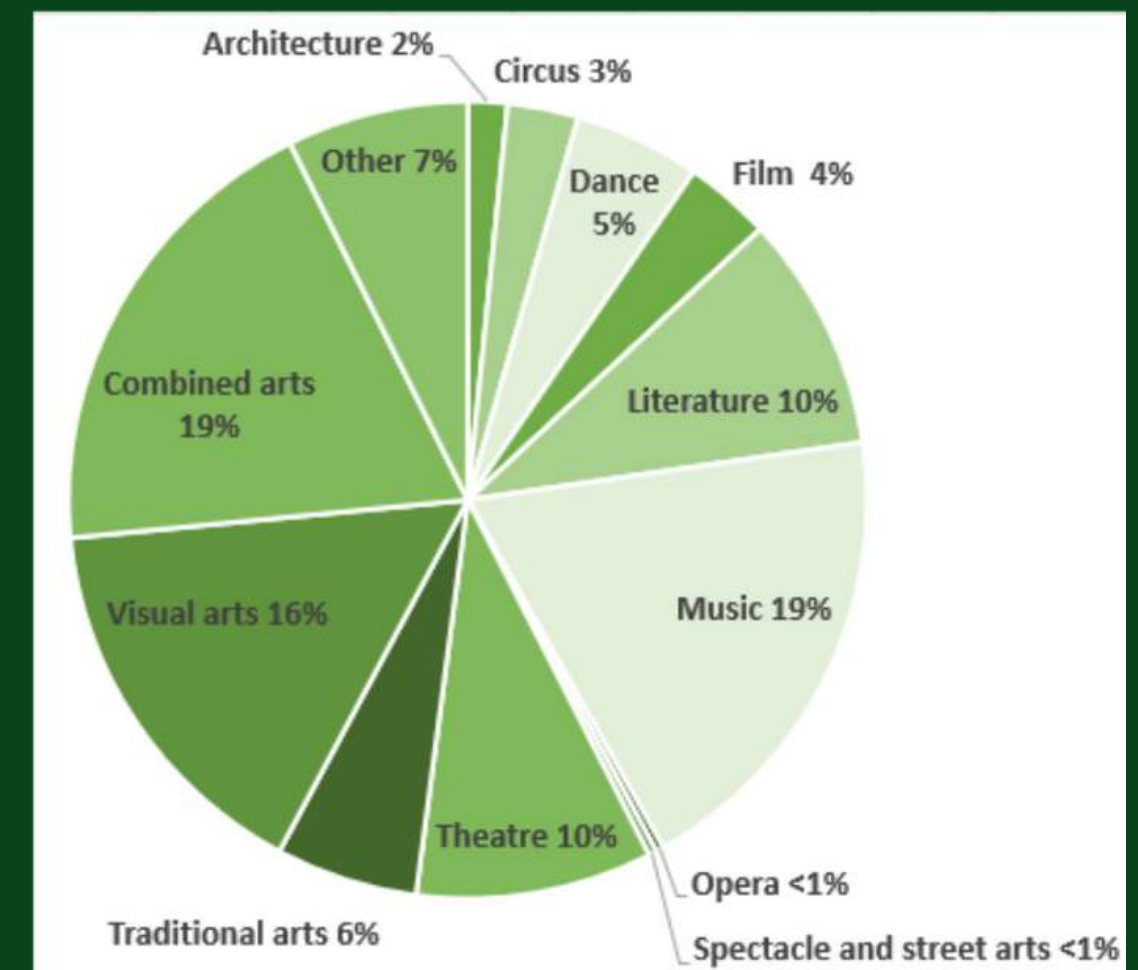
native
events



Survey respondents

- 149 arts organisations
- 130 artists
- 35 arts workers
- A broad mix in terms of artform and activity
- The highest number of responses from festivals, venues and resource organisations
- 75% director or senior management role

Responses by artform (based on 313 responses):



Roundtable

44 participants and contributors

Arts organisations



Artists



Alice Kinsella

Dr. Cathy Fitzgerald

Claire McCluskey

Dr. Eileen Hutton

Emilie Conway

John Gerrard

Maeve Stone

Resource organisations



National bodies



Arts Council and its partners



Environmental sector



Climate Action & Environmental Policy

Required.....
by the Public Sector Climate
Action Strategy 2023-25

Desired.....
by many within the sector who are
committed and concerned and want
the Arts Council to do more to support



Climate Action and Environmental Policy

- Policy will be launched in 2024
- Pillar of new National Policy Framework on Culture, Creativity and Climate
- Covers corporate action and their role vis-a-vis the sector

- Climate & Sustainability Champion on SMT
- Programme Delivery Manager - Climate, Environmental, Spatial and Digital programmes
- Green Team action plan - covering energy, waste, resources, events and travel

- Climate Action Roadmap
- To be published on new climate action webpage
- Carbon footprint for organisation

- Sector initiatives - training, support and new funding requirements

What is expected of organisations in 2025?

- Broad statement of environmental commitment:
 - specific to size, scale and nature
 - who is accountable and who is responsible overall
 - plans for environmental action and reporting
- Plan of action:
 - for communication
 - practical, operational actions
 - action to inform or inspire positive change

What support will be on offer?

the arts
council
an chomhairle
ealaíon

Training and support to be delivered will cover:

- Climate Action 101 guide - April 2024
- Climate action roadshow - April 2024
- Series of on-line training sessions - May - Sept 2024
- On-line peer exchange sessions - Oct - Dec 2024



Discovery Phase

the arts
council
an chomhairle
ealaíon

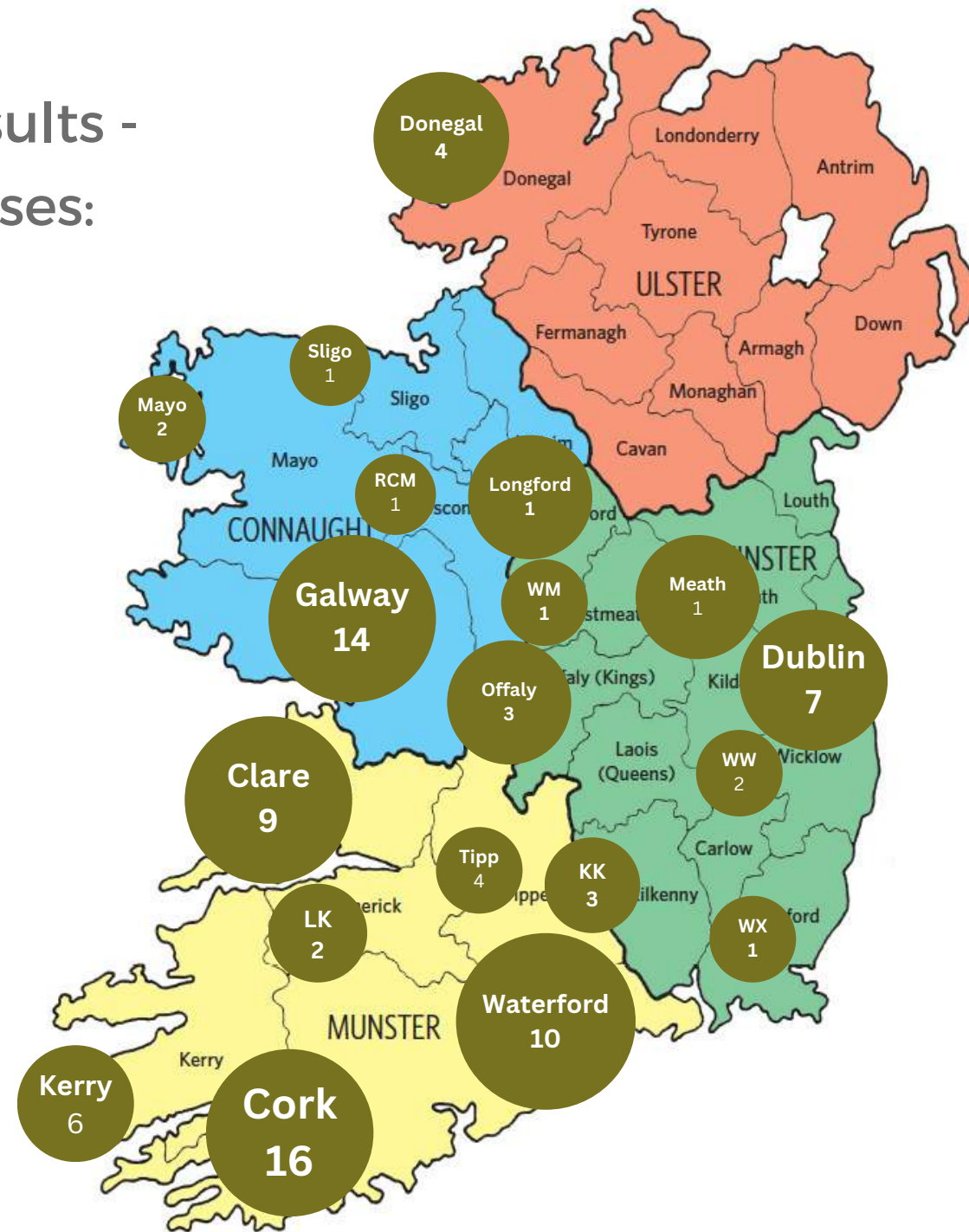
- 28 organisations
- Activities undertaken to date
- Skills needs gaps
- How to make it meaningful and impactful
- Format for learning & timing
- Informing the approach

Sustainable Festivals Guidelines

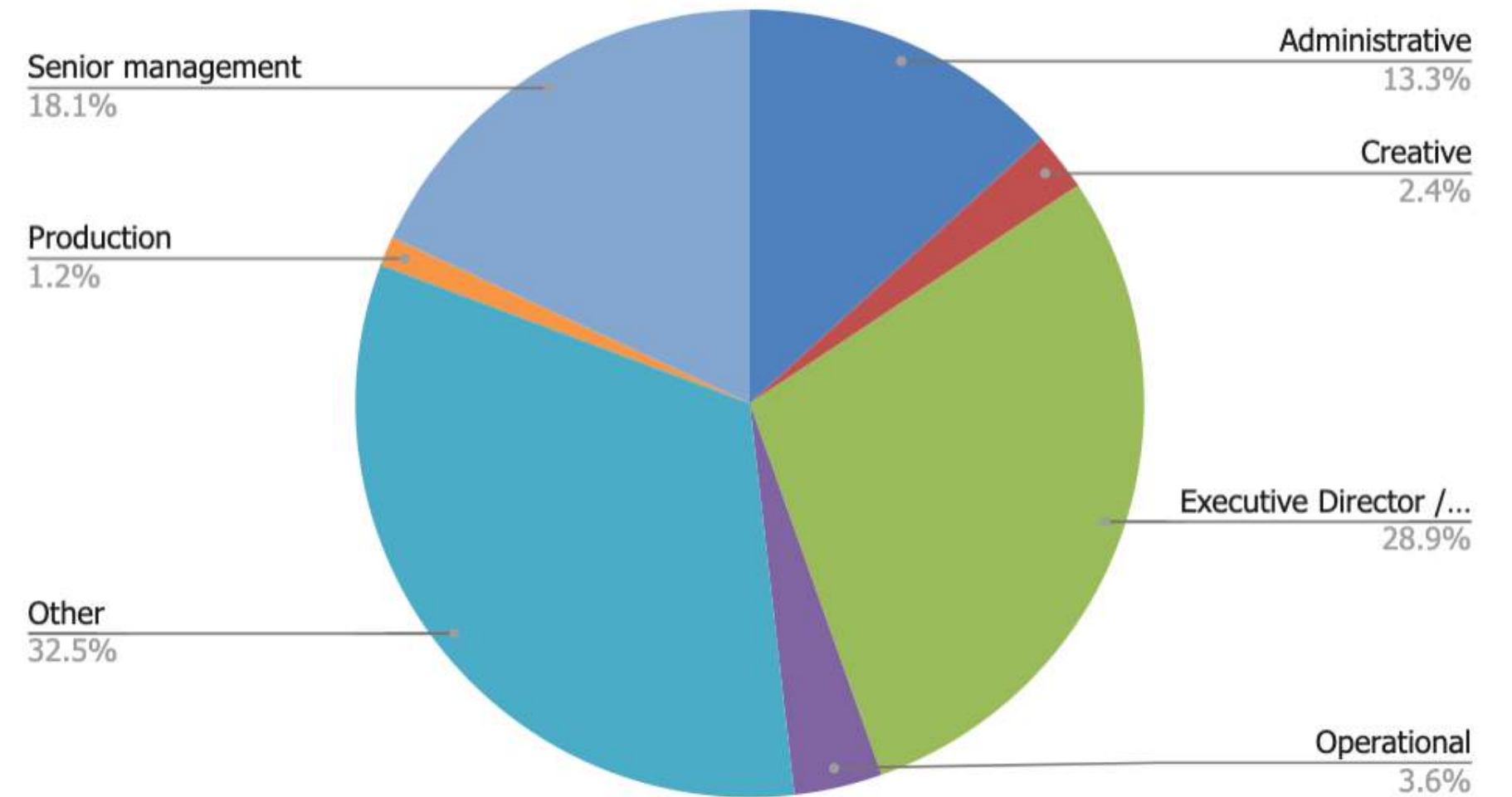
2023

Discovery Phase

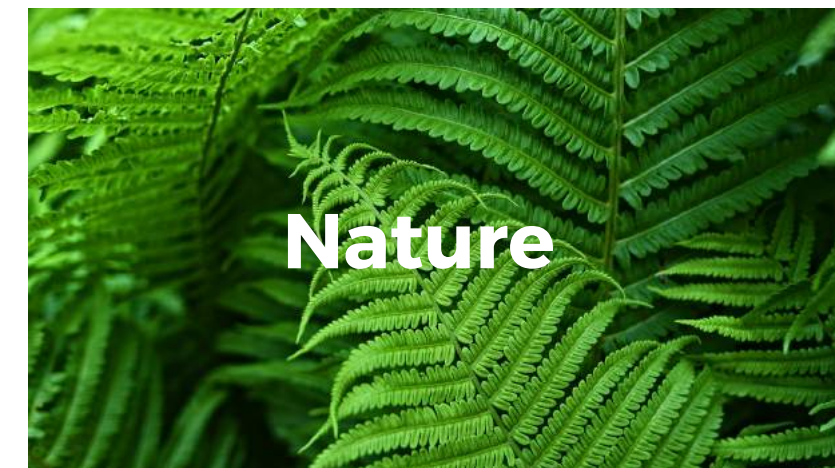
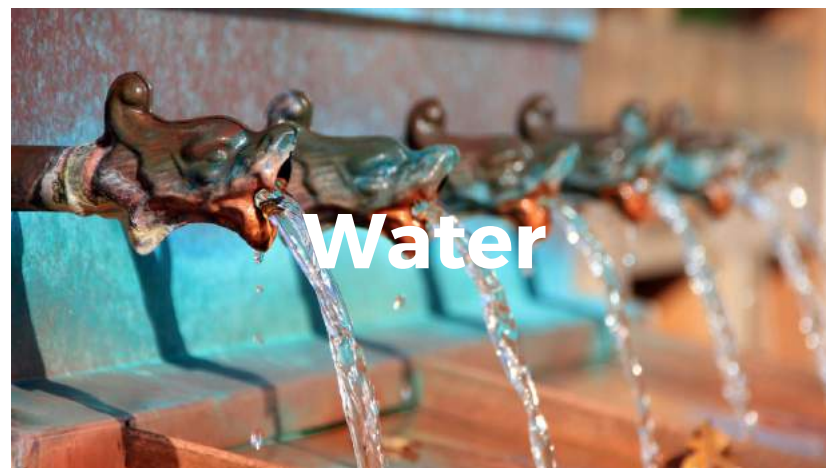
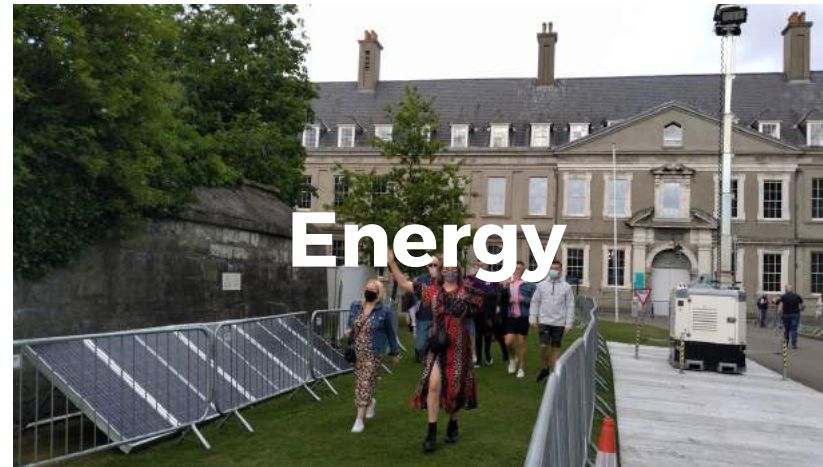
Survey Results -
88 Responses:



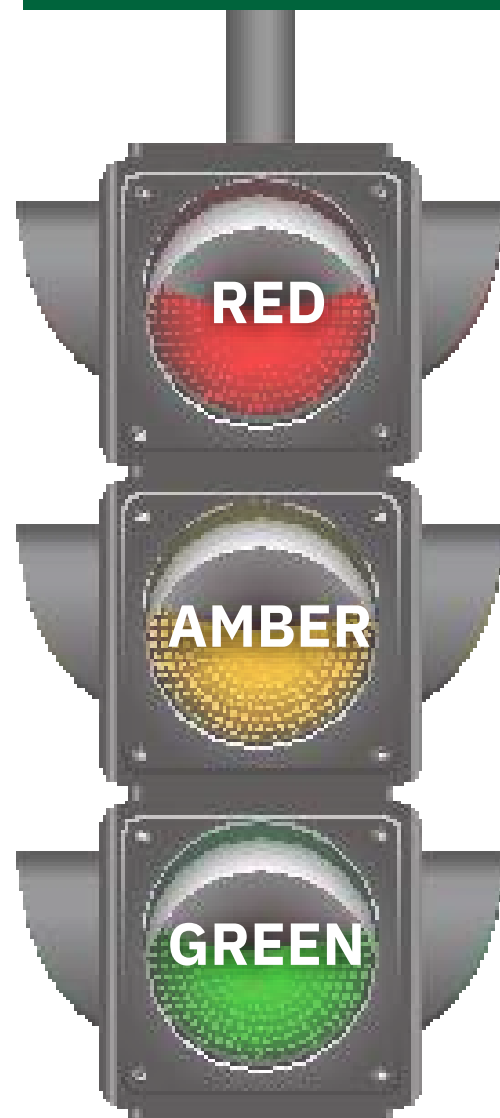
What is your role within the organisation?



Sustainable Festivals Guidelines



TRAFFIC LIGHT SYSTEM



Just Starting Out

*Establishing
Baselines*

*Exploring
Alternatives*

Making Progress

*Systems and
Processes in Place*

*Contractual
Obligations and
reporting*

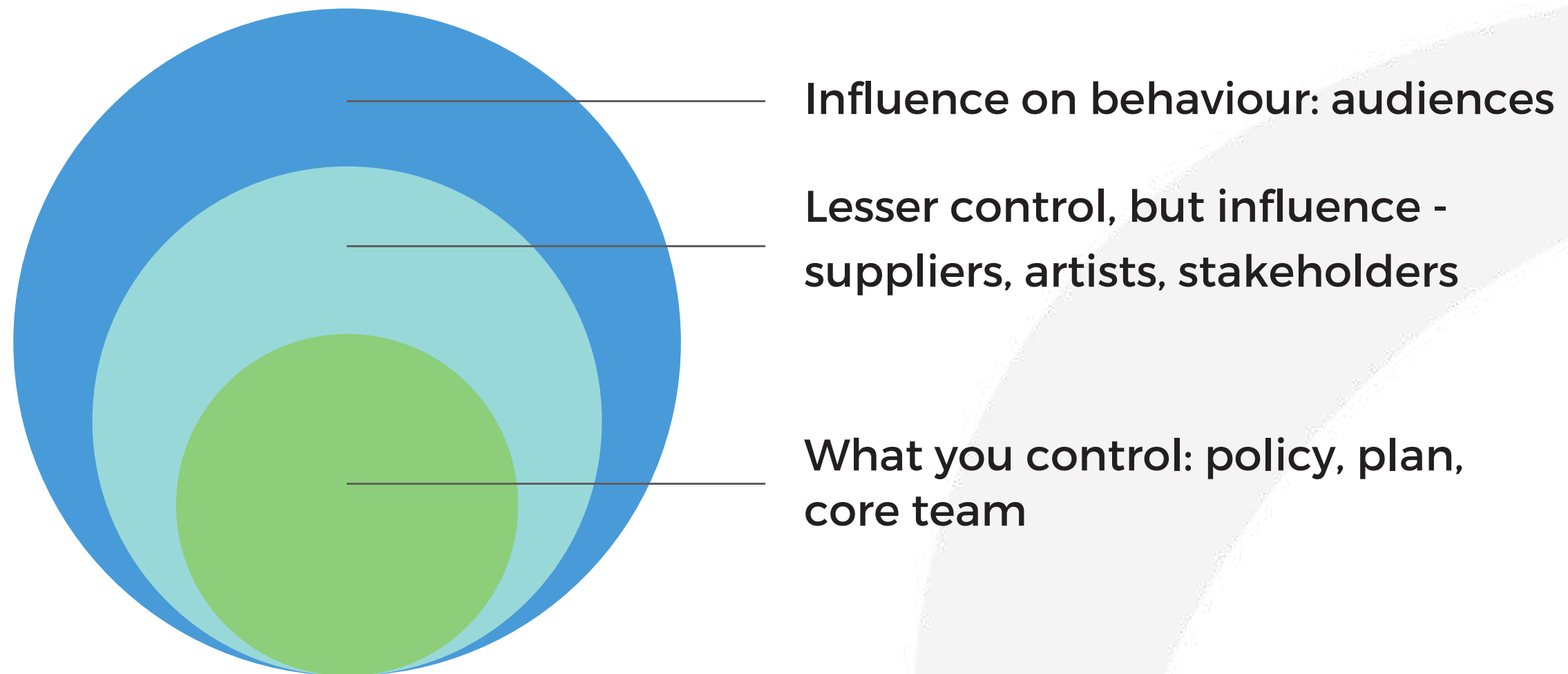
Leading the Way

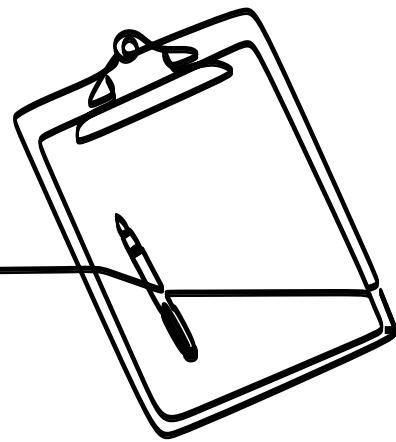
*Significant Impact
Reduction Achieved
and Communicated*

*Collaborations and
Partnerships in
Place*



SPHERES OF INFLUENCE





Impact areas: Carbon Emissions Scopes

SCOPE 3
(indirect)

SCOPE 2
(indirect)

SCOPE 1
(direct)

SCOPE 3
(indirect)



Leased Assets



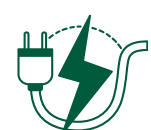
Purchased meals for guests & staff



Employee Commuting



Attendee Travel



Purchased electricity



Company Facilities



Company Vehicles & Fuel purchased for staff



Leased Facilities



Transportation & Distribution



Use of products sold



End of life processing of products sold



Investments



Waste generated from operations



Business Travel



Purchase of Goods & Services

Upstream Activities

Festival

Downstream Activities



Where is the sector at?

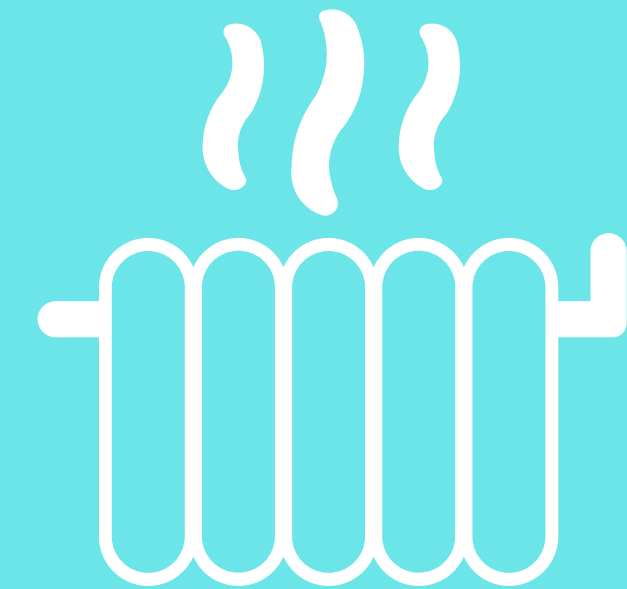
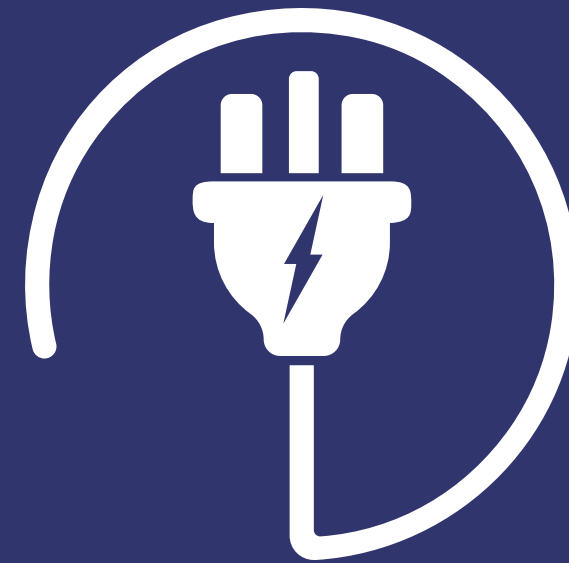


Arts Centres and Venues



Arts Centres and Venues

Electricity
45.7%



Heating
50.5%

Waste
3.8%

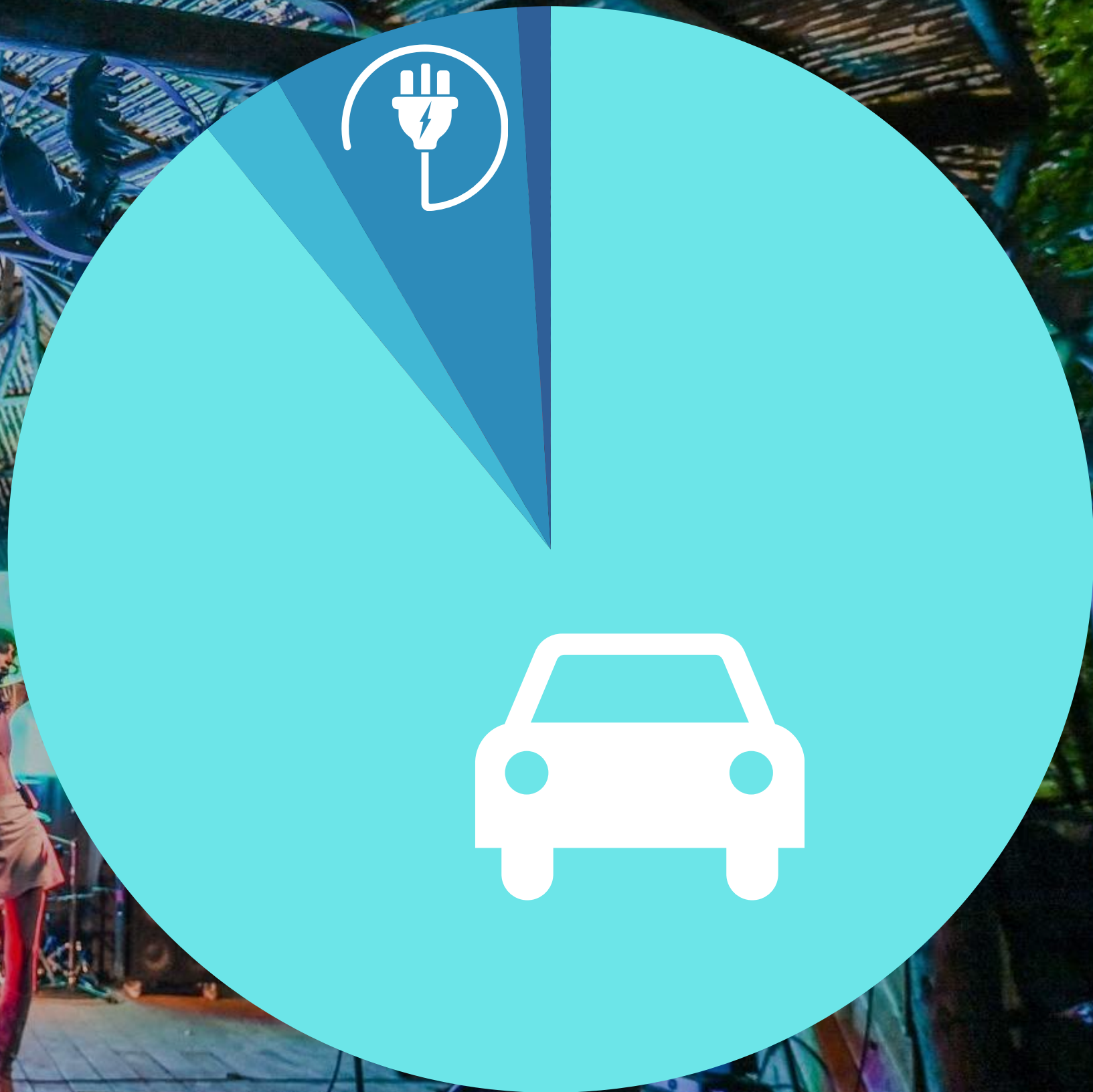


Festivals



Festivals

Energy Waste
7.4% 1%



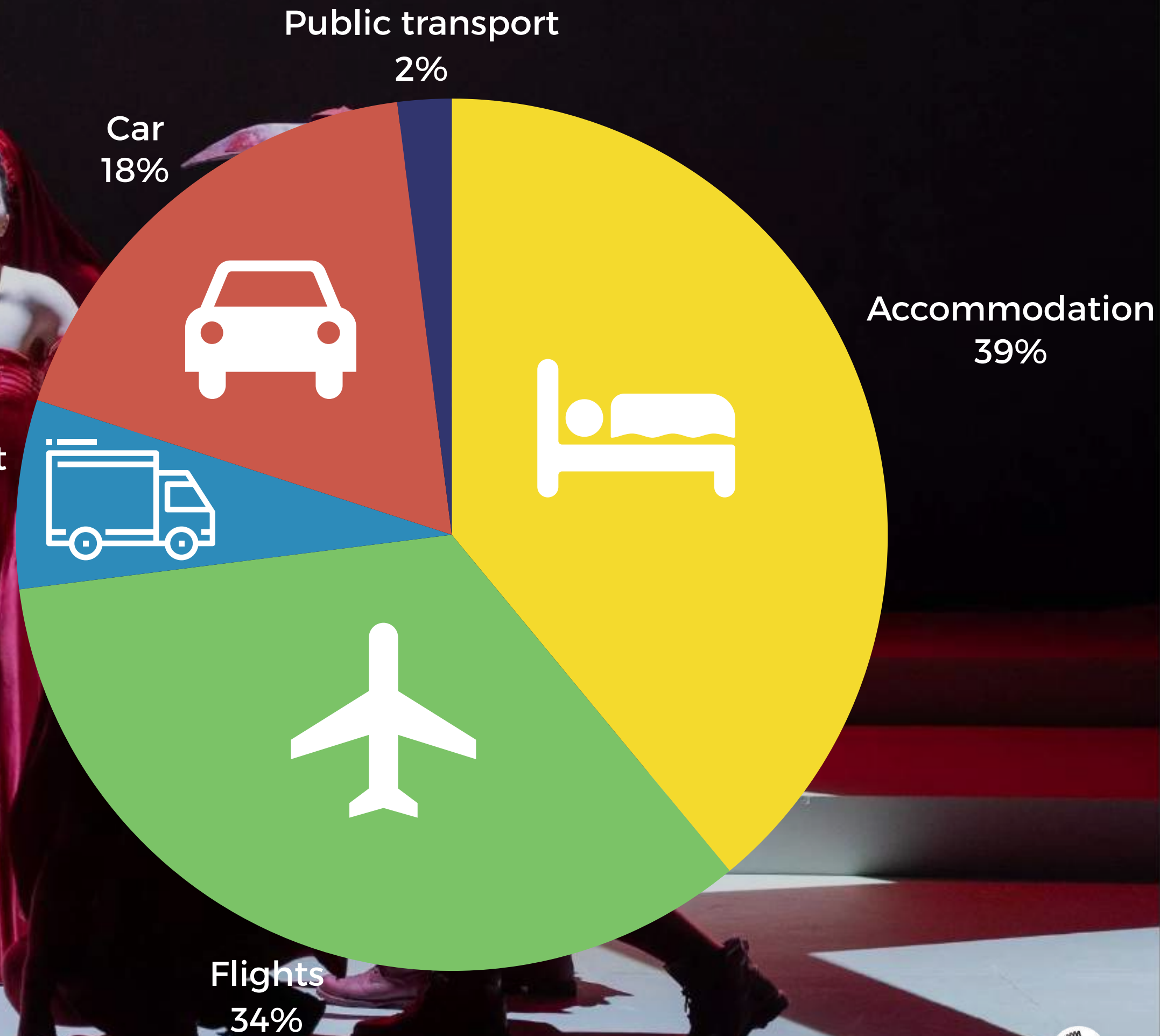
Audience Travel (Car)
89.1%



Production Companies

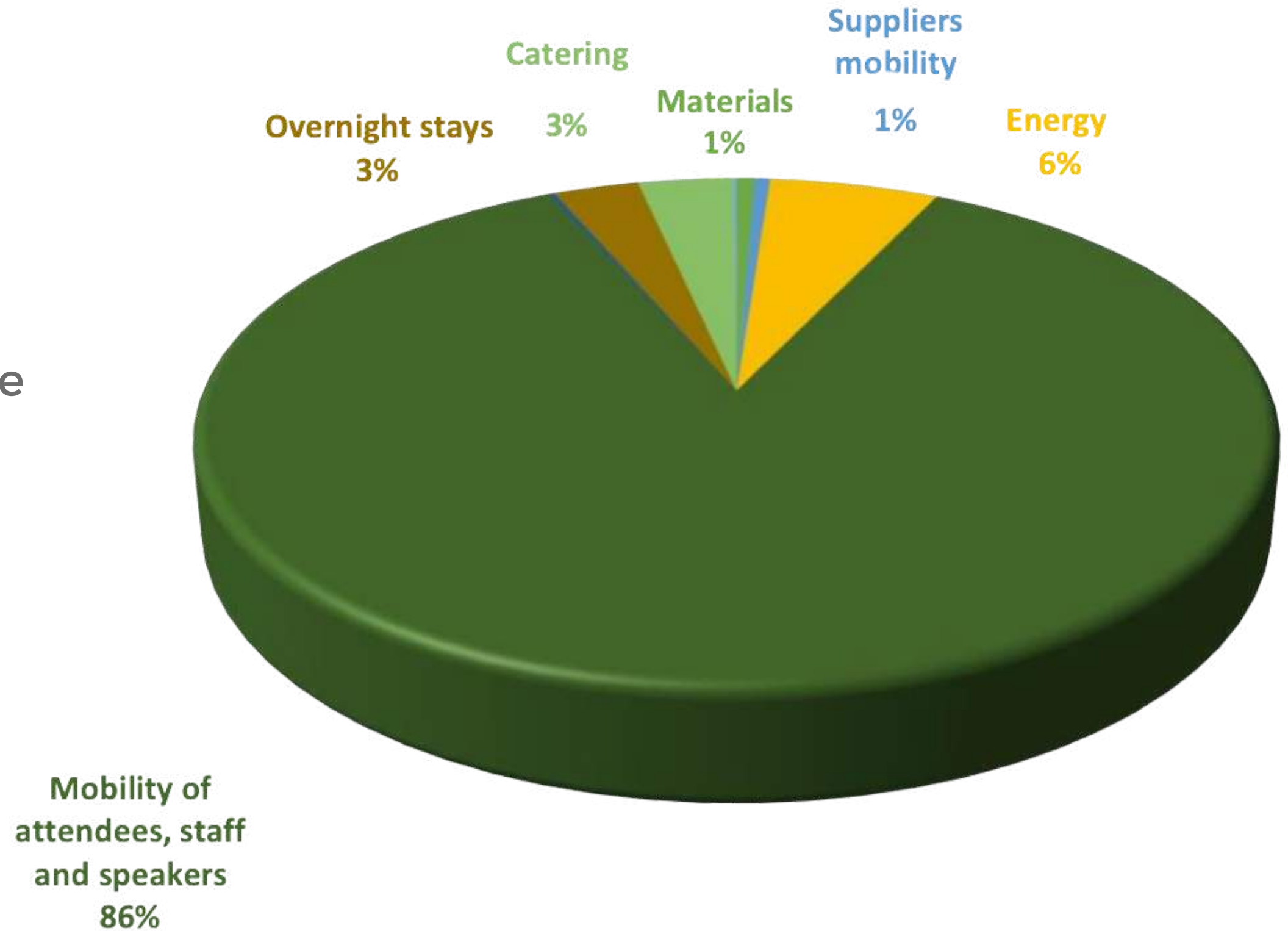


Production Companies



Global Sustainable Tourism Council Conference 2022

- Seville, Spain
- Conference and Exhibition Centre
- 12th - 15th December 2022
- 200 attendees
- **172.27 tCO₂e**

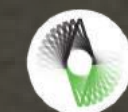


Conference Footprint 172.27 tCO2e:

11.8
North
Americans

14.3
Irish

172
Sri
Lankans



Good Practice and Response





A close-up photograph of a green oak acorn with its cap, surrounded by several large, vibrant green oak leaves with characteristic lobed edges. The background is a soft-focus green, suggesting a dense forest.

Naturally Wild Festivals





FIDGETFEET AERIAL DANCE THEATRE **25**



**Irish
National
Opera**



CYD

BALLET
IRELAND



NEXT STEPS





Sustainable Transformations For the Creative Industries

As the Irish Government's key business support agency, we specialize in empowering companies to develop talent that champions both success and sustainability. Our focus is on nurturing a skilled, eco-conscious workforce, driving the creative industries towards a greener, innovative future."

[Get in Touch](#)



GETTING STARTED



ENERGY

Understanding energy requirements and making the switch to energy efficient equipment is the first step.



TRANSPORT

Reducing transport by using local suppliers and encouraging crew to use low impact travel wherever possible.



MATERIALS

Shifting from a linear 'take-make-dispose' model to a circular one where materials are continually repurposed, creating a sustainable economic loop.



FOOD & BEVERAGE

Undertaking research for responsible food sourcing, using local, organic and in-season produce as well as minimising food waste.



WATER

Protecting water by using environmentally-friendly cleaning products, and non-toxic paints and adhesives.



NATURE

Incorporating actions for nature into sustainability policies and strategies, including procurement and programming.



GOV & COMS

Embedding environmental considerations in all decision-making processes and actions.



DEEP DIVE

Sustainability



Circular Economy



Climate Literacy



SDGs

Goal 12 :
RESPONSIBLE
CONSUMPTION
AND PRODUCTION



RESOURCES

Discover, study, learn, contemplate, implement.

Dive into our comprehensive library, offering practical tools and insights to drive climate and environmental action. Stay informed with the latest research and reports,, and immerse yourself in our diverse resources.



Guides

Practical guides, tools and support on how to



Case Studies

Stories from the field: challenges, successes and learnings



Research

Exploring relevant research avenues for the CCIs



Reports

Industry-specific reports on sustainability



DIGITAL TOOLS

Tools for Sustainable Creativity: Simple, Practical Solutions

Maximise the potential of digital technology in your sustainability journey with our Digital Tools section. Here, you'll discover a range of innovative tools including 'Creative Green Tools', 'Impact All by Circular Unity', and advanced energy monitors, all designed to augment your sustainable practices. Each tool is accompanied by comprehensive guides to ensure effective integration into your creative workflows.

We empower event professionals across Europe to be future-ready, with green competency, tools and personal certification.



FUTURE FESTIVAL TOOLS
GREEN COMPETENCY FOR EVENT PROFESSIONALS

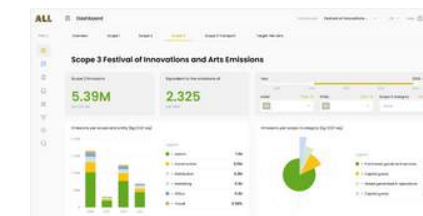


Julie's Bicycle EU
CREATIVE • CLIMATE • ACTION

ALBERT Editorial Production Articles Events Free Training Suppliers



ALBERT



impactALL





2024

Guide to **Plastic Free** Festivals & Events



Rialtas na hÉireann
Government of Ireland

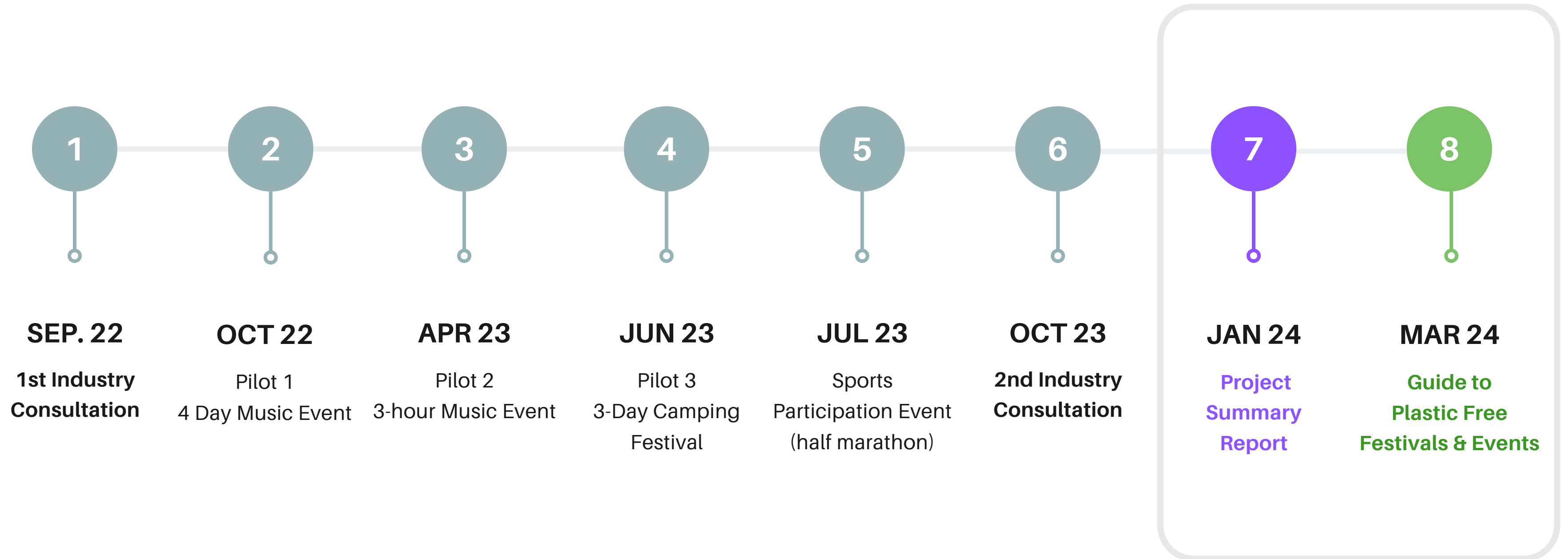


Native Events Project Brief 2022-2024

Key Actions:

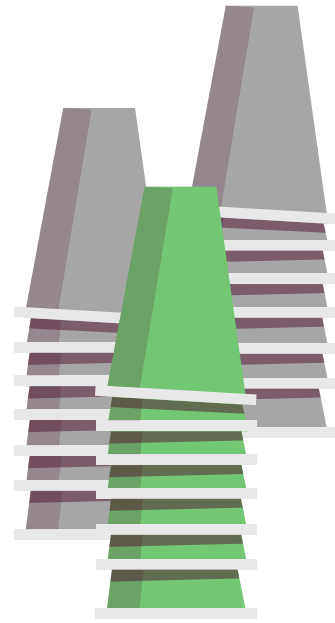
- Establish a focus group, of relevant key stakeholders to discuss SUP elimination at events and festivals.
- Identify, organise & report on 4 diverse pilot events.
- Develop a Guide to Plastic Free Festivals & Events.

Project Timeline

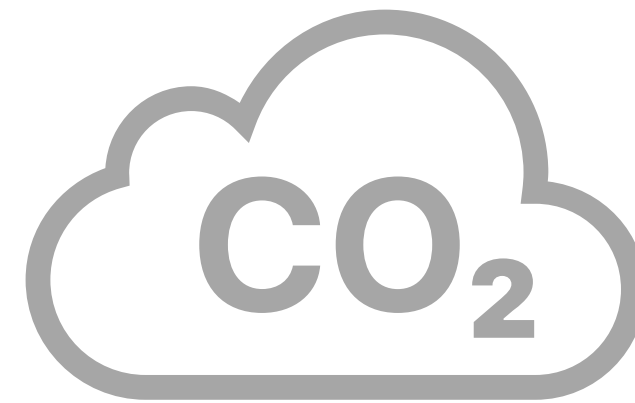




Key Pilot Findings



3 of the 4 pilots had an overestimation of the quantity of cups required for the event.



All pilot events saved CO₂e from switching to reusables in a once off capacity and are projected to save hugely over multiple uses.



All events were visibly cleaner on the ground due to reusable cups being in place.

Key Pilot Findings



Washing was the lowest carbon impact of each event



Manufacturing and losses are the highest carbon impact. Reducing losses is key.

Preview: Guide to Plastic Free Festivals & Events



2024

Guide to Plastic Free Festivals & Events

Guide to Plastic Free Festivals & Events

Identifying Single-Use Plastics

Single-use plastics can be found in all aspects of events, from the cups and utensils used for food and beverages to the plastic packaging for merchandise and the disposable water bottles often brought by attendees. These plastics are also present in the production and build phase of events, including plastic sheeting, wraps, and cable ties used for setup and infrastructure.

Single Use Plastic	Reduce	Eliminate
<p>Water and Drink Bottles and Cartons</p> <p>Note: Many cartons contain plastic lining and are difficult to recycle.</p>	<p>Traders, vendors and caterers are only permitted to sell soft drinks and water in aluminium cans. Plastic water and drink bottles are banned.</p> <p>Aluminium is infinitely recyclable. Encourage reusable water bottles for all staff, attendees and artists.</p> <p>Provide water stations front and back of house.</p>	<p>Mandate reusables for all event or festival participants including staff, volunteers, artists, performers and attendees.</p> <p>Provide water stations front and back of house specified to your event capacity.</p> <p>For artists areas, encourage reusable bottles and where necessary provide water coolers with reusable cups or bottles.</p>

If a festival or event are selling drinks in plastic bottles, aluminium or steel cans, they will be required to register with Re-turn and operate a deposit return system.

www.re-turn.ie

Guide to Plastic Free Festivals & Events

Reusable Cup Roadmap

In this section, the reusable cup roadmaps outline 10 key steps of advancing and implementing a reusable cup system for your event or festival.

Key steps:

1. Cup requirements
2. Investigating reuse system options
3. Engaging your team
4. Placing your order
5. Key messaging
6. Operational Planning
7. Staff Briefing
8. On-site implementation
9. Cup counting
10. Impact measurement.

See Appendix D - F for practical checklists



SUSTAINABLE BILLY



Questions?





Thank You